



IN THE BAG

IN A CITY AS EXPRESSIVE AS AUSTIN, YOU ARE WHAT YOU WEAR. LUCKY FOR US, NEW BOUTIQUES HAVE BEEN POPPING UP LEFT AND RIGHT, AND THE STYLISH STANDBYS ARE STILL GOING STRONG. WHETHER YOU SEEK A DESIGNER DRESS OR A VINTAGE STEAL, THESE COOL SHOPS FIT ANY STYLE.

BY MADELINE HOLLERN, BETH STOCKWELL & KK YOUNG

NEW AND NOTEWORTHY

MOSS DESIGNER CONSIGNMENT

Maybe you're coveting a delicious Zac Posen gown or red-soled Christian Louboutins. Perhaps it's an iconic Hermes scarf or a classic Tory Burch bag. If your sartorial vision and your bank account don't quite match up, consider Moss, a consignment shop that only sells the crème de la crème. Because this gem accepts new merchandise every day, it may become your new most-frequented couture haunt. **705 S. Lamar Blvd., Ste. B, 916-9961, mossaustin.com**

BLACKBIRD CLOTHES AND CURIOS

Its tagline is "good clothes for bad people," which makes sense when you look around this North Austin shop. An otherwise demure sweater is dotted with skulls, for example, and ripped tie-dyed leggings share a rack with a silvery pleated skirt. The accessories, including a cool collection of pocket watches, embrace a grown-up gothic feel. But with prices that rarely break \$50, you can take a walk on the dark side with a clean conscience. **112 E. North Loop, 904-9114, blackbirdaustin.blogspot.com**

LACED WITH ROMANCE

The name is sweet, but the apparel at this South First

Street boutique might make grandma blush. Yes, there are plenty of styles with lace, but burnout velvet, leather and silks have equal roles in punctuating the hangers of this high-end vintage shop. Be sure to check out their Dust & Drag line, the glam brainchild of Designer-Owner Stephanie Villalobos-Fellabaum and Buyer-Stylist Bekah Dubose, and release your inner rocker. **1601 S. First St., 567-9693, lacedwithromance.com**

EDGE BOUTIQUE

In a town dominated by women's boutiques, Edge is a haven for the style-conscious urban man, where True Religion, Civil Society and King Baby cohabitate with a slew of other high-end designers. And for those who need some guidance when it comes to selecting a polished ensemble, Edge—which is co-owned by a fashion designer and a fourth-generation Texan—offers complimentary professional styling services. **411 Brazos St., 236-0755, edge-boutique.com**

FILÍN

Filín (pronounced fil-EEN) is a smartly curated newcomer to South Lamar that boasts lines from LNA, See You Monday and Gypsy Sun Vintage. Bold, funky jewelry ranges from \$20 to \$50, and most of the clothes are priced under \$100. Browse the trinkets at the cash register, too. We found a mod

silver cuff bracelet from India that would dress up a pair of jeans or add some edge to a more formal frock. **2110 S. Lamar Blvd., Ste. E, 441-3700, flinboutique.com**

CO-STAR

A newcomer on South Congress, Co-Star shares the same sense of style as its sister store, Maya Star (see page 94). But while Maya Star focuses on sleek women's clothing only, this spot carries men's clothing as well, with stylish brands including William Rast, J Brand, Giles & Brother and G-Star Raw. Co-Star also sells T-shirts with classic book covers such as *The Great Gatsby* and *A Clockwork Orange*.

For each shirt sold, the boutique donates a book to a community in need. **1708 S. Congress Ave., 912-7970, costarstyle.com**

THE IMPECCABLE PIG

Trendy Dallasites on a budget have long frequented The Impeccable Pig, the University Park-born boutique that's filled with everything from graphic print dresses and trendy rompers to a litany of eclectic accessories. Best of all, The Impeccable Pig's helpful website lets you e-shop for all the goods when you can't swing a trip down SoCo on your lunch break. **1400 S. Congress Ave., 383-8833, theimpeccablepig.com**



Consignment styles at MOSS

GAL ABOUT TOWN

ADELANTE

Celebrating its 20th anniversary in Austin next year, tried-and-true Adelante contains colorful, posh clothing mixed with unique items like embroidered Peruvian belts. The boutique also offers a unique curbside service, which is a mobile version of the shop in an Airstream trailer that can be reserved for tailgating parties, bridal showers and more. **1206 W. 38th St., 452-5322, adelanteaustin.com**

LUXE APOTHETIQUE

A vibrant stop in the Domain, Luxe Apothetique features posh apparel and accessories from Ken-

dra Scott, Marc by Marc Jacobs, Joe's Jeans, Hobo International, Tracy Reese, Splendid and Current/Elliott as well as great selections from the Luxe Apothetique line as well. The friendly staff always makes you feel welcome and assisted, and the plate of fresh-baked cookies they keep on the checkout counter doesn't hurt either. **11501 Century Oaks Terrace, Ste. 129, 346-8211, luxeapothetique.blogspot.com**

Y & I BOUTIQUE

Named after the Y and I in the names of its owners, Robyn Sribhen-White and Robin Boesch, Y & I Boutique carries wearable

and affordable clothing along with trendy jewelry by Gorjana and House of Harlow and shapewear by Spanx, Nubra and Cosabella. Complete your look with footwear by Steve Madden and Seychelles. If you need to pick up a gift while you're there, opt for lush beauty products and candles by Voluspa and Votivo. **1113 S. Congress Ave., 462-0775, shoppyandi.com**

VALENTINE'S TOO

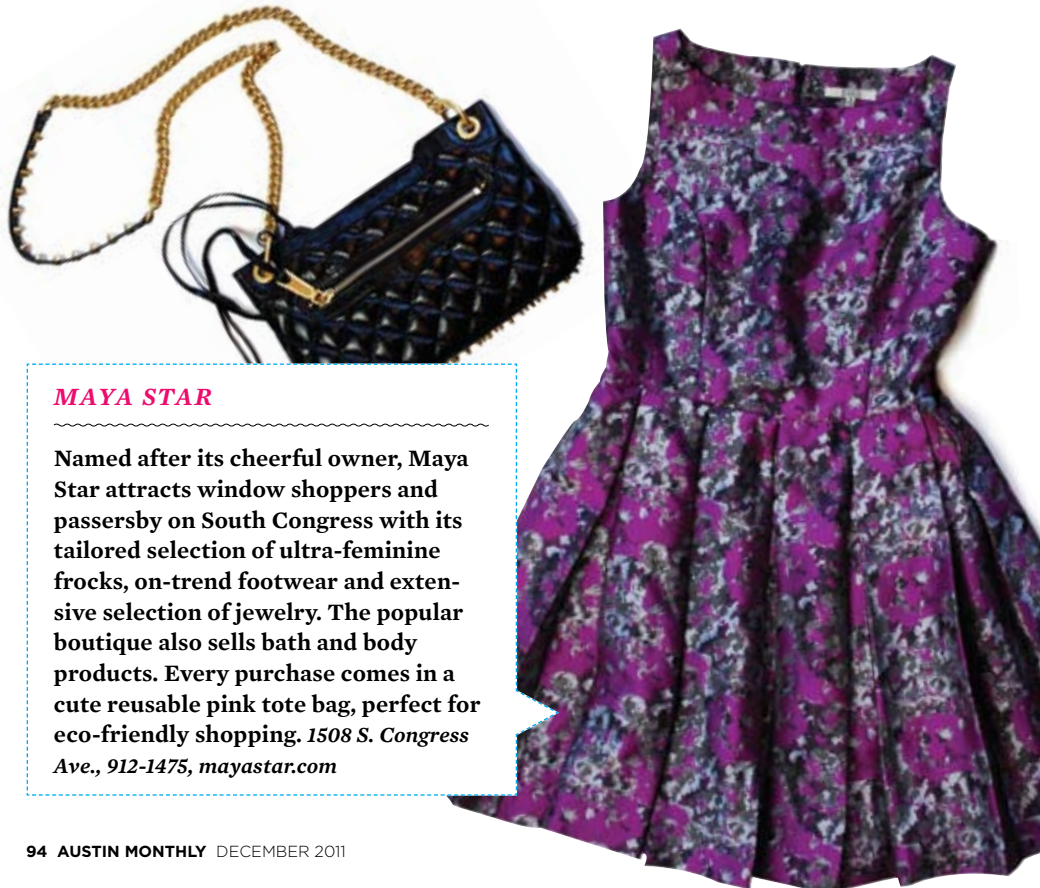
At Valentine's Too, you'll find the quality of Neiman Marcus but the personal touch of a boutique. They carry high-end designers such as Robert Rodriguez, Milly, Tracy Reese, Na-

Colorful apparel at Y & I

nette Lepore, Trina Turk and Rebecca Taylor, and the shop stocks unique, well-edited pieces that can be worn in everyday life, whether you dress them up or down. For example, a Vince cashmere sweater pairs with jeans and flats for lunch or with boots and a leather skirt for a night on the town. **3801 Capital of Texas Hwy., Ste. G180, 347-9488, valentinstoo.com**

CROFTS ORIGINAL

Like the city's adopted motto, Crofts Original helps keep Austin weird. The owners started selling handmade shirts and accessories at local street fairs more than 24 years ago and opened up a shop



MAYA STAR

Named after its cheerful owner, Maya Star attracts window shoppers and passersby on South Congress with its tailored selection of ultra-feminine frocks, on-trend footwear and extensive selection of jewelry. The popular boutique also sells bath and body products. Every purchase comes in a cute reusable pink tote bag, perfect for eco-friendly shopping. **1508 S. Congress Ave., 912-1475, mayastar.com**



on South Congress shortly after. They design many of their own T-shirts and also carry jewelry by local artists. Whether you're going for boho chic or cowboy cool, Crofts Original is stocked with pearl-snap shirts, hats, flip-flops, sunglasses and other cute and comfy duds. **1714 S. Congress Ave., Ste. B, 445-6308, croftsoriginal.com**

APRICOT LANE

A gem out in the Hill Country Galleria, Apricot Lane carries celebrity-inspired clothes and accessories. From dresses to graphic tees to skinny jeans, the boutique stocks a wide variety of styles, and the bubbly staff is happy to answer any ques-

tions. You can pick up comfy T-shirts for the weekdays along with sassy dresses to wear downtown. And don't forget your tootsies—Apricot Lane stocks heels, boots and sandals as well. **12912 Hill Country Blvd., Ste. F-220, Bee Cave, 263-8445, apricotlaneusa.com**

PHYSICAL FIT

Physical Fit is known best for its large wall stocked with designer denim such as 7 for All Mankind and Citizens of Humanity. A Westlake staple, it's a hip store for the West Austin woman who is also modern and sophisticated. The store, which is known for having amazing sales on a regular basis, also carries

LUXE APOTHETIQUE:

*The **FRIENDLY STAFF** always makes you feel welcome and assisted.*

delicate jewelry, belts and purses. Complete your outfit with comfy and cute tops by designers such as Michael Stars and Johnny Was. **3300 Bee Caves Road, Ste. 440, 327-7201**

C. JANE

Across the street from the bustling University of Texas campus, this sleek shop features hip, upscale fashion that appeals to college students and young professionals alike. The apparel at C. Jane includes such coveted national brands as 12th Street by Cynthia Vincent, Amanda Uprichard, Elizabeth & James, Joie, Rebecca Taylor, Dolce Vita, Chan Luu and J Brand, giving the shop a Los Angeles-worthy stock in a laid-back Austin setting. **2346 Guadalupe St., 236-1435**

HEM JEANS

Nothing flatters quite like a great pair of jeans. As the first specialty denim store in Austin, Hem offers jeans in a plethora of styles, washes and colors. The helpful staff brings in

SOLA

While the shaky economy can make shopping seem extravagant, SoLa lets you shop without guilt. Fantastic prices, fun music and flirty looks give both locations a youthful vibe, with versatile clothing, accessories and shoes that can be worn to work or out on the town. And we dig the playful pooch who roams around the South Lamar location. **2005 S. Lamar Blvd., 441-7370; 815 W. 47th St., 467-7370; solastyle.com**



Shirts and blazers at Service Menswear



sizes and recommendations until you find your ideal pair, and if you need an adjustment or two, the shop's on-site alterations expert will tailor your jeans to perfection. 908 W. 12th St., Ste. B, 478-5326, hemjeans.com

ROXANN'S SPECIALTY BOUTIQUE

Roxann's has tailored looks for stylish women with a sassy side, including flirty handbags from Chinese Laundry to frilly tops by Alberto Makali and fur-trimmed looks by Cyrus. Also, if you bleed orange, the shop's Longhorn boutique has horn-embazoned jewelry and accessories including pendants, rings and boots that are made for game day. 2900 W. Anderson Lane, Ste. H, 323-5376, roxanns.com

BLUE ELEPHANT BOUTIQUE

This laid-back boutique boasts a seriously good selection. Whether you're looking for a colorful Marc by Marc Jacobs handbag, a perfect-fitting pair of jeans by Current/Elliott or a trendy top by Splendid, Blue Elephant has you covered. Be sure to browse the beauty offerings as well, which include Tokyo Milk, Mario Badescu and Deborah Lippmann products. 4001 N. Lamar Blvd., Ste. 510, 371-3259, shopblueelephant.com

FOR THE GENTS

STAG

This South Congress shop boasts a dude-friendly vibe and tailored selection of provisions for men, including apparel, kicks, bags, jewelry, wallets and more. Beyond clothing, the great stock of products and gadgets—from aftershave balm to pocket knives to coffee table books—make Stag an ideal place to shop for the holidays. 1423 S. Congress Ave., 373-7824, stagaustin.com

KEEPERS

A mecca for all things preppy, Keepers draws

its fair share of window shoppers from its prime location on Congress. The men's shop features a worthy selection of clothing, including sportswear, formal wear and tailored looks from high-end brands such as Ermengildo Zegna, Burberry, Versace, Brioni and Duchamp. But the real draw is

the knowledgeable staff, whether they are fitting customers for an event or teaching them how to tie a bow tie. 515 Congress Ave., Ste. 140, 473-2512, keepersclothing.com

THE TEXAS CLOTHIER

Every girl's crazy about a sharp-dressed man.

KEEPERS:

It draws its fair share of window shoppers from its
PRIME LOCATION.

Giftworthy
items
at Stag



That's why this 35-year-old shop offers a huge stock of tailored prep wear, from collared plaid shirts and seersucker suits to Vineyard Vines apparel, as well as formal wear, ties, accessories and footwear to keep men looking dapper. **2905 San Gabriel St., Ste. 100, 478-4956, texasclothier.com**

SERVICE MENSWEAR

Tucked away from view on busy South Congress, Service Menswear makes excellent use of its relatively cozy space. From graphic tees and skinny jeans to fitted sweaters and Western shirts, its apparel pleases hipsters and urban cowboys alike. No matter what type of look you're going for, the store pre-shrinks all of its clothing to ensure that the size that fits you now will still fit

after washing. Now that's service. **1400 S. Congress Ave., Ste. A160, 447-7600, servicemenswear.com**

CAPRA & CAVELLI

Recognized by *Esquire* as one of the best retailers in America, Capra & Cavelli is a go-to spot for stylish men. The original location on Jefferson offers classic clothing and accessories for any occasion from such designer brands as Canali, Copley and Hickey Freeman, while the newly opened location in the downtown Hilton Hotel has an emphasis on sportswear. No time to make it into the actual store? Capra & Cavelli also offers home or office fittings for its busy customers. **3500 Jefferson St., Ste. 110, 450-1919; 509 E. Fifth St., 477-2020; capracavelli.com**

Tot Shops

PICKET FENCES

From darling baby accessories to handy multi-pocket diaper bags, Picket Fences is a pastel playland for stylish moms- and dads-to-be. **1003 W. 34th St., 458-2565, picketfencesbaby.com**

WEE In addition to furniture and home decor, Wee features matching hat and sock combos, patterned onesies and cute bum covers for your little one. **417 1/2 W. Second St., 236-1338, shopwee.com**

BELLA-MI Bella-Mi, which means "beautiful me," is the only tot shop in town with its very own runway complete with spotlights. Clothing and gifts are available for girls (infant to size 16)

and boys (infant to size 7). **1601 W. 38th St., Ste. 3, 452-3552, bella-mi.com**

BABY BUGALOO

Baby Bugaloo lets your little ones show their style with flair. Deck out your tot in fun fashions like a leather bomber jacket, tiny cowboy boots or an animal-shaped backpack. **5700 W. Slaughter Lane, Ste. 220, 301-3800, babybugaloo.com**

BABY COCO

Baby Coco sells handcrafted furniture, custom and designer bedding and accessories, from hand-bound albums and heirloom quality blankets to stylish diaper bags. **1515-B W. 35th St., 377-2626, babycoco.com**



Striped
onesie and
knitted
monkey
from Wee

BLAST FROM THE PAST

PROTOTYPE

Funky home furnishings? Check. Statement-making lighting? Check. Hip clothes and accessories? Check and check. Prototype is like the overachieving straight-A student that does it all and does it well. The space is tight, but the offerings—funky pieces from the last several decades—are carefully appointed. The home decor, much of which exudes a mid-century modern vibe, escapes the usual fussy feel of most antique offerings. *1700 1/2 S. Congress Ave., 447-7686, prototypevintagedesign.com*

FEATHERS BOUTIQUE

While just six years old, Feathers has the kind of venerable reputation usually reserved for more established vintage mainstays. Maybe that's why you'll find the dressing rooms crowded with every facet of Austin culture.

South Austin bohemians, East Side hipsters, Tarrytown fashionistas and Hyde Park moms alike can't get enough of this South Congress hot spot, where you're as likely to snag a Betsey Johnson gown as a cute rabbit-fur coat. *1700 S. Congress Ave., 912-9779, feathersboutiquevintage.blogspot.com*

FLASHBACK

The peach-trimmed blue cottage where Flashback displays its wares is only the beginning of the vintage store's kitschy charm. Old-school party dresses and period pieces make it the perfect stop for a theme party, but the shop also has plenty of eclectic finds for the bohemian in us all. Take your time rummaging through Flashback's wide collection, and don't miss the front porch's \$5 rack. It's hit or miss, but definitely worth scavenging. *1805 S. First St., 445-6906, austinvintageclothing.com*

BLUE VELVET:

*You may have to dig a little, **BUT THAT'S PART OF THE FUN.***

BLUE VELVET

Housed among a cluster of vintage shops on the up-and-coming North Loop, Blue Velvet is packed with retro-wear at reasonable prices. You may have to dig a little, but that's part of the fun. A recent stop turned up a Marine Corps ROTC military coat, a red-sequined flapper-style dress, and an armful of forgotten concert and high school club T-shirts. *217 W. North Loop, 452-2583, bluevelvetaustin.com*

CREAM VINTAGE

Cream Vintage's Guadalupe-based storefront, a bright red pop of color against a blue graffiti-sided building, makes it look like something of an adult candy store. And arguably it is, with its



Retro looks at Splendor Boutique

generous spread of men's and women's vintage finds and a decent anthology of old-school vinyl records. Take advantage of Cream's alteration services and make a point to check out the live music and fashion shows held regularly in the shop's back parking lot. **2532 Guadalupe St., 474-8787; 1714 S. Congress Ave., 462-3000; creamvintage.com**

SPLENDOR

The popular feather hair extension services generate a steady stream of traffic at this North Loop boutique, but the well-edited collection of vintage attire keeps customers around long after their tresses have been fluffed. All pieces here have been professionally cleaned, which means the unmistakable "vintage store smell" of mothballs and dust is virtually nonexistent. And if you'd prefer to hunt for bargains in the comfort of your own home, check out Splendor's eBay site, which lists many of its in-store treasures. **100 W. North Loop, Ste. H, 419-7888, splendorastin.com**

RESTYLE

Wearing brand-new designer digs can cost a pretty penny, but Restyle provides an affordable alternative. This upscale women's consignment shop features trendy, high-end clothing and an amazing selection of purses, shoes and jewelry for a fraction



Vintage boots at Feathers Boutique

of the cost. Find anything from a Diane von Furstenberg dress to Jimmy Choo pumps during a visit. **7301 Burnet Road, Ste. 105, 407-8861, restyleaustin.com**

LOVELY AUSTIN

Spend a sleepy Saturday afternoon scouring the well-edited racks at Lovely Austin, and you'll likely leave with a "where'd-you-get-that?" authentic find. Among its offerings: couture consignment paired with local designer lines, including Savannah-Red, made for plus sizes 12 and up, and Material, which uses recycled or repurposed fabrics for its creations. **1506 S. First St., 291-7132, lovelyaustin.com**

SECOND TIME AROUND BOUTIQUE

As Austin's first women's consignment fashion boutique, 37-year-old Second Time Around has witnessed modern fashions burst onto the scene, fall out of vogue and then reappear as vintage wear.

"Some of the lovely things in our vintage collection were actually modern fashions when Second Time Around first opened," says Owner Marian Pace. The shop specializes in high-

end fashion and consigns clothes, handbags, jewelry and shoes from the 1940s through the '70s as well as some modern finds. **5100 Burnet Road, 451-6845, secondtimearoundatx.com**

Perfectly Polished

JULIAN GOLD

Julian Gold is a miniature upscale department store, with luxury designers like Emilio Pucci and Escada and a large variety of cocktail and formal wear. **1214 W. Sixth St., 473-2493, juliangold.com**

ST. THOMAS

St. Thomas offers ready-to-wear and couture fashions as well as wedding gowns and bridal party selections. **3801 N. Capital of Texas Hwy., Ste. A100, 382-0001, stthomasdavenport.com**

DRESS SHOP This feminine boutique features brands such as Phoebe Couture, Trina Turk and Vava. But don't let the name fool you; Dress Shop carries pants, jackets and sweaters as well. **315 Congress Ave., Ste. 100, 527-3018, dressshopaustin.com**

THE GARDEN ROOM The Garden Room carries designers like Charles Nolan, Lynn Ritchie and Lauren Vidal. Its bridal gown selection varies from whimsical to timeless. **1601 W. 38th St., Ste. 5, 458-5407, gardenroomboutique.com**

SECOND STREET CHIC

GALLERY D

Modern girls will marvel at Gallery D's classy selection of clothing, shoes and art. A minimal, streamlined design by Jamie Chioco ensures that the store always feels inviting, uncluttered and fresh. Store Owner Emily Keast, who was previously a buyer for New York's Henri Bendel, stocks well-edited and obscure labels, and since the art on the walls is also for sale, you can dress up your closet and your home. **436 W. Second St., 322-5241, gallerydaustin.com**

PLAIN IVEY JANE

This posh spot is heaven for girls with luxury taste on a tight budget. Score great finds from Laundry, Badgley Mischka, Helmut Lang and more than 50 other high-end designers. The owner buys overstock from various brands and designers at a discount, which she passes down to the customer. Plain Ivey Jane also supports Austin's artistic community by carrying jewelry and baubles by local artisans. **408 W. Second St., 377-6196, plainiveyjane.com**



Luxe finds at Plain Ivey Jane

Get Sporty

ST. BERNARD SPORTS This store channels your inner athlete by offering a slew of athletic equipment and apparel including gear for snow sports, swimming, skiing, running and hiking. But it isn't all sporty—you'll also find Lilly Pulitzer and Lacoste items camped out among the aisles. **401 W. Third St., 320-1999, stbernardsports.com**

KARAVEL SHOES Get a head start on your New Year's resolution to get fit with athletic and hiking footwear from New Balance, Aetrex, Timberland,

Vasque and more. Karavel also offers designer kicks, from tall boots to Mary Janes. **5525 Burnet Road, 459-7603, karavelshoes.com**

1379 SPORTS SHOP Opened by husband and wife team Lindsay and Mike Rosenthal, 1379 gets its name from Lindsay's jersey number from high school (13) and Mike's from college (79). The store carries Patagonia, ASICS, New Balance and Under Armour. **2727 Exposition Blvd., Ste. 121, 474-1379; 4301 W. William Cannon Drive, 215-0193; 1379sports.com**

ESTILO

Whether you're looking for the perfect cocktail dress, a smart business look or a casual outfit to wear on SoCo, Estilo has you covered. The store has stylists on standby to help you pull together a sleek, polished ensemble. Don't miss its "Champagne and Shopping" nights, when customers can sip the bubbly while perusing the very latest from Nicole Miller, Rory Beca and Black Halo. **234 W. Second St., 236-0488, estiloaustin.com**

MISSBEHAVE

Girlly, flirty and fabulous, MissBehave can help any girl add flair to her wardrobe. Find a classy Trina Turk sweater to pair

with jeans and boots for a casual affair, or prepare for an event by perusing the shop's large selection of cocktail dresses by designers like BCBG, Rebecca Taylor and Tracy Reese. MissBehave makes a special effort to carry items that are different from what's stocked in nearby stores. And since they often carry only one or two sizes of each item, shoppers can avoid cookie-cutter looks. **237 W. Second St., 542-9120, missbehaveboutique.com**

TEDDIES FOR BETTYS

Want to spice things up? Teddies for Bettys stocks sexy lingerie and loungewear by brands

ESTILO:

The store has *STYLISTS ON STANDBY* to help you pull together a sleek, polished ensemble.



Art and fashion pieces at Gallery D

JACKET PHOTO BY CORY RIVADENAR. SHOP PHOTO COURTESY GALLERY D.

including Cosabella, La Perla, Hanky Panky, Chantelle Paris and more. Whether you are looking for something provocative or a bit more demure, the shop carries a wide variety of styles and fabrics. The private, boudoir-esque atmosphere is cool, relaxing and discreet. Don't be shy around the employees. They've seen it all and are more than happy to help with fittings and selecting gifts. 221 W. Second St., 614-2103, teddiesforbettys.com



GIRL NEXT DOOR

Find the hottest upscale brands and trends from New York and Los Angeles at Austin's sugary-sweet boutique, Girl Next Door. Their large denim selection includes Citizens of Humanity, Genetic Denim, 7 for all Mankind, Hudson and J Brand. The boutique also stocks comfy tees, cocktail dresses and couture sweats. Bonus: Boyfriend tagalongs can kick back with a magazine in the shop's comfy sitting area. 250 W. Second St., 322-0501, girlnd.com



Flats and wedges at Dog & Pony

TRENDY DIGS

CREATURES BOUTIQUE

Because it's filled with a mix of independent artisans from Austin and the world over, Creatures guarantees some rare offerings. After perusing indie creations, browse a small but impressive collection of clothing from such contemporary

standouts as Judith March, Karlie and Many Belles Down. Prices are reasonable, with dresses ranging from \$60 to \$120 and topping out around \$200. Other notable lines include Yed Omi and Kris Nations jewelry, Pietro Alesandro bags and Camper shoes. **1206 S. Congress Ave., 707-2500, creaturesboutique.com**

BOWS + ARROWS

High fashion can get a bad rap for being inaccessible to the average customer. At Bows + Arrows, however, function and style merge seamlessly. The boutique carries a fair collection of global lines such as Band of Outsiders, Rag & Bone and A.P.C. that are contemporary without being trendy. With its sleek no-frills vibe (think concrete floors and exposed pipes), Bows + Arrows embodies the urban casual feel of its South Austin location. **215 S. Lamar Blvd., Ste. C, 579-0301, shopbowsplusarrows.com**



BY GEORGE:

*This shop has established itself as the **PREMIER** spot for style enthusiasts.*

BUYDEFINITION

Few things are more vexing than spotting your favorite dress on another wearer. Fortunately, BuyDefinition has remedied this potential fashion disaster. Owner Esti Choi purposefully orders small batches of merchandise from independent designers the world over, which means you can snag that sassy Samantha Pleet romper and F-Troupe boots without fear of running into your style doppelgänger. **3100 S. Congress Ave., Ste. 3B, 670-7448, buydefinition.com**

DOG & PONY

Step into the slate-gray cottage on Austin's well-known Drag, and you'll

feel like you've walked into your cool older sister's closet. Owner Star Lee has traveled the world, attending fashion school in Milan before working for Alexander McQueen, New York Fashion Week and Alexander Wang. With lines from Blaque Label, MinkPink and local designer Hey Murphy, Dog & Pony hosts a world of styles under one roof. **2712 Guadalupe St., 236-8777, dogandpony.us**

BY GEORGE

Effortlessly cool and en vogue, this shop has established itself as the premier spot for style enthusiasts. Owners Matt and Katy Culmo stock their store with American and European apparel from ultra-stylish brands like Band of Outsiders, Billy Reid, Jean Shop and Marni. While the South Congress location offers women's clothing only, the Lamar location features impeccable finds for trendy guys as well. **524 N. Lamar Blvd., 472-5951; 1400 S. Congress Ave., 441-8600, bygeorgeaustin.com**

BLACKMAIL BOUTIQUE AND ATELIER

Walking into Blackmail on South Congress feels a

little like walking onto the set of a Tim Burton movie. It is luxurious decay, from the tattered leather chair near the front door to the dismembered baby dolls that punctuate displays throughout the store. Blackmail, a working design studio, produces its own monochromatic fashion line on the premises. And, as the name implies, the shop emphasizes all things black. 1202 S. Congress Ave., 326-7670, blackmaildesign.blogspot.com

THE HIP CHICK

This up-to-the-minute boutique is brimming with the season's hippest clothing, shoes and accessories, many of which can be found on the pages of *Vogue* and *InStyle*. Want to dress like your favorite star? The Hip Chick offers a feature on its website where you can buy the same items that celebrities have worn. 701 S. Capital of Texas Hwy., Ste. B-245, 330-1701, thehipchick.com

PARTS + LABOUR

There's a certain magnetism to Austin that attracts the creative class. And there are few shops more reflective of our artistic citizenship than Parts + Labour, a SoCo gem where local artisans have crafted everything from funky screen-printed tees and infant onesies to stationery. Whether you're looking for a souvenir or a one-of-a-kind trinket, this spot won't disappoint. 1117 S. Congress Ave., 326-1648, partsandlabour.blogspot.com



FINISHING TOUCHES

OPTIQUE

Protect your peepers in style at Optique, where you'll find glasses by designers including Oliver Peoples, Paul Smith, Gucci, Kate Spade and Ray-Ban. Beyond caring for your eyes, Optique is also invested in caring for the environment. The store uses environmentally preferable materials and methods in its construction to improve indoor air quality and has a paper-free policy in the office. 360 Nueces St., 472-3937, optiqueaustin.com

HATBOX

Open since 1974, Hatbox is Austin's most unique haberdashery. With custom styles and expert fittings, Hatbox has headwear for all shapes and sizes. Cowboy hats, fedoras, bowlers and more come in a wide variety of colors and patterns, and the store associates give you dos and don'ts for keeping your hats in tip-top shape. 115 E. Sixth St., Ste. N, 476-1203, hatbox.com

REWARDS

Rewards is Austin's go-to boutique to get cowboy cool. Add flair to your wardrobe from its tailored selection of cuff links, money clips, watches and jewelry. You can find more than 350 belt buckle sets in silver and 14-carat gold, many of which have been worn by famous Texas politicians, athletes and businessmen. 9722 Great Hills Trail, Ste. 300, 502-9799, shoprewards.com

SPARTAN

If you're ever stumped for a gift, start at Spartan. Find unique pieces like a reclaimed apothecary matchstick bottle for your fireplace, a vintage Bolivian blanket for your couch or hand-hammered brass earrings. The products are built to stand the test of time and are usually either environmentally friendly, locally made, fair trade, recycled or repurposed. 215 S. Lamar Blvd., Ste. D, 579-0303, spartan-shop.com

PRIZE

Situated in a prime downtown spot, Prize is a luxury gift and accessory shop with can't-miss finds such as the *Bicycle Travel Journal*, Govina shatterproof wine glasses, cashmere scarves, eclectic handmade jewelry and Sea Stones drink chillers. During certain events the store donates a portion of its proceeds to charitable programs such as One World Projects. 202 Colorado St., 814-0339, prizeaustin.com

SAM MOON

Peruse a plethora of purses, clutches, shoes and luggage at larger-than-life Sam Moon. The store is a revolving door of ever-changing merchandise, so be sure to check in often. And make your way to the back, where the walls are covered with jewelry and hair accessories. 10515 N. MoPac Expy., Ste. 8, 382-9685, sammoongroup.com

HEAD OVER HEELS

BOOTLEG

This shoe boutique housed in a nondescript Airstream trailer could easily be overlooked amid the South Congress hustle. But like its location, the styles here are both original and unexpected. Owner Sarah Ellison Lewis possesses an uncanny knack for plucking designs that are as much art as function, like the hand-painted silk Meesha Sukira heels we spotted on one recent trip. **1318 S. Congress Ave., (646) 269-1316, bootlegaustin.com**

ALLENS BOOTS

Sure, it's got all the Western staples—pearl-snap shirts, Wranglers and belt buckles—but Allens is best known for its heeled offer-

ings. Prices for women's boots range from the no-frills Justin line for less than \$100 to intricately designed Lucchese kicks, which soar above the \$2,000 mark. But don't feel guilty about dropping some cash. After all, is there any fashion accessory more Texan than a pair of cowboy boots? **1522 S. Congress Ave., 447-1413, allensboots.com**

BOOTLEG:

Like its location, the styles here are both
ORIGINAL AND UNEXPECTED.

GOODIE TWO SHOES

Shoe shopping tends to steer buyers in one of two directions: a path toward bland pragmatism, or one toward "I'll-regret-this-later" indulgence. Fortunately, Goodie Two Shoes has a third option. Nearly every shoe here falls within the \$20 to \$50 price range. "We're all about giving you that magic number so you

don't have to decide between paying your electricity bill and buying a dream pair of shoes," says Owner Christine Ann. **1111 S. Congress Ave., 443-2468**

STELLA SAYS GO

The term "shoe boutique" can conjure up images of beautiful-heeled architecture that few consumers can afford. But Stella Says Go is a different sort of shop. Lined with fashionable styles, this North Lamar shoe spot is as accessible as it is addictive, with brands such as Seychelles, Poetic Licence, Antelope and Miz Mooz at reasonable prices. **500 N. Lamar Blvd., Ste. 170, 524-5020, stellasaysgo.com**

HERITAGE BOOT

Texas is peppered with custom boot makers who can mold leather into works of art. But many of these artisans have steep prices that make their wares inaccessible to the average cowgirl. Enter Heritage Boot. Owned by Dublin native Jerome Ryan, Heritage crafts handmade boots in a variety of exotic leathers at prices ranging from less than \$300 to the low \$2,000s, though most hover around \$500 to \$600. The designs, drawing inspiration from the 1930s through the '60s, are guaranteed conversation-starters. **1200 S. Congress Ave., 326-8577, heritageboot.com**



Rows of cowboy kicks at Allens Boots

All That Glitters

KENDRA SCOTT JEWELRY Austin-based entrepreneur Kendra Scott has grown her line into a local staple with her signature drop earrings, choose-your-own-color bar and hip location. *1400 S. Congress Ave., Ste. A170, 499-8400, kendrascott.com*

TOUCH OF SASS Chock-full of cute accessories for any occasion, Touch of Sass features jewelry from national and local designers, along with bags, belts, scarves and more. *500 N. Lamar Blvd., Ste. 170, 478-7277, touchofsass.net*

DUNCAN & BOYD JEWELERS Duncan & Boyd has been in Austin for more than 50 years and features pieces from designers like Penny Preville and William Levine. *3663 Bee Caves Road, Ste. 4H, 371-7824, duncanandboyd.com*

THE MENAGERIE A 33-year-old establishment, The Menagerie sells high-quality jewelry and gems ideal for weddings, anniversaries and special occasions. *1601 W. 38th St.,*

Ste. 7, 453-4644, themenagerie.com

ABERCROMBIE GEMS & PRECIOUS METALS This West Austin shop offers a fantastic selection of vintage, estate and antique jewelry as well as modern classics. *3008 Bee Caves Road, Ste. 100, 328-7530, abercrombiegems.com*

CRISTIANI'S JEWELERS Diamonds are a girl's best friend at Cristiani's, which has sparkling pieces by Demarco, Simon G. and Coast Diamond. *900 Ranch Road 620 S., Ste. A102, Lakeway, 263-8441, cristianis.com*

EDEN Newly opened inside Westlake Dermatology in May, Eden offers jewelry by Nak Armstrong and Kendra Scott as well as home apparel and cosmetics. *8825 Bee Caves Road, 610-3336, westlakedermatology.com/eden*

LIZ JAMES The daughter of a painter and sculptor, Austin-based Liz James designer Jamie Pope adds a colorful, artistic element to all of her designs. *4407 Bee*

Liz James
Amy Coral
and Amour
necklaces

Caves Road, Ste. 511, 535-7885, lizjames.com

LEIGHELENA Owned by Austin enamellist Leigh Elena Navarro, Leighelena features her signature cuffs, made with such exotic materials as stingray and lizard skins. *1215 Corona Drive, 531-9673, leighelena.com*

CALVIN'S FINE JEWELRY A mecca for high-quality jewelry, Calvin's sells designer jewelry from Vera Wang, Michael B. and Frederick Goldman. *3818 Far West Blvd., Ste. 102, 794-1911, calvinsjewelry.com*

MANA CULTURE Inspired by Mother Nature, many of the earthy pieces at Mana Culture are made from materials like bone, horn and mother of pearl. *2214 S. First St., 707-0200*

ZOLTAN DAVID Breathtaking and ornate, the beautiful jewelry of award-winning designer Sir Zoltan David has a royal elegance to it. *12901*

Hill Country Blvd., Ste. D-1-120, 372-8888; 6550B Comanche Trail, Ste. 111, 582-0183; zoltandavid.com

OUTRAGEOUS GALLERY A gallery and jewelry store combined, Outrageous Gallery carries beautiful pieces by Zina, Ayala Bar, David Tishbi, Le Vian and Mar. *11401 Century Oaks Terrace, Ste. 109, 614-2470, outrageousgallery.com*

ANNA GRAY GIFT & JEWELRY BOUTIQUE Accessorize according to your style at this charming Bee Caves boutique, filled with an extensive collection of jewelry that fits any budget. *6317 Bee Caves Road, Ste. 370, 328-6600, annagrayaustin.com*

ELIZA PAGE Eliza Page features work from great local jewelry designers, including Demian & Alex, Maggie Goen, Micah Yancey and more. *229 W. Second St., 474-6500, elizapage.com*

Leighelena Double
Wrap Jigsaw
bracelet

